



From the 14th to the 17th of November 2019 Rome will host the “**Rome Skål Days**”. The program includes the celebrations for **Skal Roma’s 70th anniversary**, the **twinning between Skal Roma and Skal Stockholm**, the **Skal Europe Forum**, and a **B2B** with online matchmaking.

This will also be an opportunity to **visit and experience Rome**. Delegates and their accompanying persons will enjoy tours such as “*The great beauty*” (around Sorrentino’s movie), *vintage FIAT 500 drives*, *ice cream Rome*, *cooking classes*, *esoteric Rome*, and *La dolce vita*. A selection of pre and post-convention tours to *Napoli*, *Bologna*, *Sorrento*, *Pompei*, *Assisi*, *Siena*, and *Florence* is also available.

Soon the program will be live and it will be possible to buy online “**Rome à la Carte**”, with **only one click**.

On November 15th, **Skal International Roma** will celebrate the **70th Anniversary** of its foundation. The ceremony will be held in Rome’s city-hall, Michelangelo’s Capitol, surrounded by some of the finest monuments and classical art.

On the same day, Skal International Roma and **Skal International Stockholm** will sign their twinning, celebrating the city which inspired the name of our association.

The President of Skal International Roma **Mr. Antonio Percario** and the President of Skal International Stockholm **Mr. Bjorn Arvidsson** will sign the twinning document in presence of the President of Skal International, **Ms. Lavonne Wittmann**, the CEO of Skal International, **Ms. Daniela Otero**, the Executive Council of Skal Italy and Skal Roma, the Presidents of the Italian Skal Clubs, representatives of Rome’s tourism Associations, and members of the Italian and foreign press.

Stockholm will be the 7th club twinned with Roma after Berlin, Girona, Istanbul, Northern New Jersey, Paris and Ciudad de Mexico. Twinning is an essential element of growth for professional and personal relations.

November 16th will be “**Skal Europe Day**”. Two major events are in program: the **B2B** and the **Forum on the Future of Skal Europe**. The attendance includes the Presidents of **European Skal Clubs**, the President and the CEO of **Skal International**, the President of **Skal Roma**, the delegates from Europe and Rome, official authorities, entrepreneurs and tourism specialists.

Mr. Antonio Percario, Skal Roma’s President, says: “*We are honoured to welcome the **Rome Skål Days**. “**Skal Europe Day**” will be a great benefit and will strengthen the relations between all European Skal Members. The Skal Europe Day event will always take place on the 16th of November of each year, in a different city of Skal Europe Network. Skal Europe Network’s aim is to promote, help, and support the founding of new Clubs in order to develop the network with new members and new professional skills.*”

“In fact, - continues the President of Skal Italy Armando Ballarin, “in Rome we will also welcome the new skal clubs **POMPEI** and **TAORMINA** bringing to 11 the Skal Clubs in Italy, in two of the most renowned cities in the world, which will also be a source of pride for the Skal Europe Network.

The **Skal Europe Forum** will debate on the “Evolution of European tourism”. Domestic and international speakers will discuss and analyse data and trends.

All Presidents of the European Clubs will have time to introduce their Skäl activities and their impact on the Network.

Ms. Karine Coulanges, former President of Skäl International and President of Skäl Paris says; *“We are proud and happy as we have achieved a great goal. Skäl International is a formidable platform for improving the Tourism Industry. Skäl Europe Network will be beneficial for all clubs engaged in the project.”*

The secretariat of Skäl Europe Network is based in **Bucharest** for the 2019/2020 year. Members of Young Skäl Bucharest will have the honour to run the development of the Network.

Mr. Florin Tancu, President of Skäl Bucharest says: *“A great occasion to empower the network of European Skäl Clubs, never experienced before. A way to grow and to let grow, making space to new members in an association that works on building ethical, responsible tourism respecting diversity and fundamental values.”*

During the Skäl Europe Forum **Mr. Armando Ballarin**, President of Skäl Italy, will assign **Awards of Excellence** to European Clubs with outstanding results in:

- Tourism and Art
- Tourism and Culture
- Tourism and History
- Accessible tourism
- Tourism and Sport
- Active Tourism
- Wine & Gastronomy Tourism

Mr. Armando Ballarin, President of Skäl Italy, says: *“With the aim of enhancing the establishment of the **Skäl Europe Network** and to engage more European clubs, Skäl International Italia has set up the **Awards of Excellence**. These awards will be an important element of all the future Skäl Europe Days.”*

The social events of **“Rome Skäl Days”** are:

- November 14th: **Welcome Happy Hour**, by Rome’s Young Skäl Team;
- November 15th: Skäl Style **Gala Dinner**;
- November 16th: **Farewell Dinner** in Rome’s countryside, place of birth of Gina Lollobrigida and Marcello Mastroianni, and shooting location for great movies like 1963 “Leopard”.

During the farewell dinner, the Executive Committee **will decree the host city for the 2020 Skäl Europe Day**. All clubs will soon be informed on how to candidate.

Special thanks to **Liberty International** and **ShockLogic**, official and preferred partners of the event.